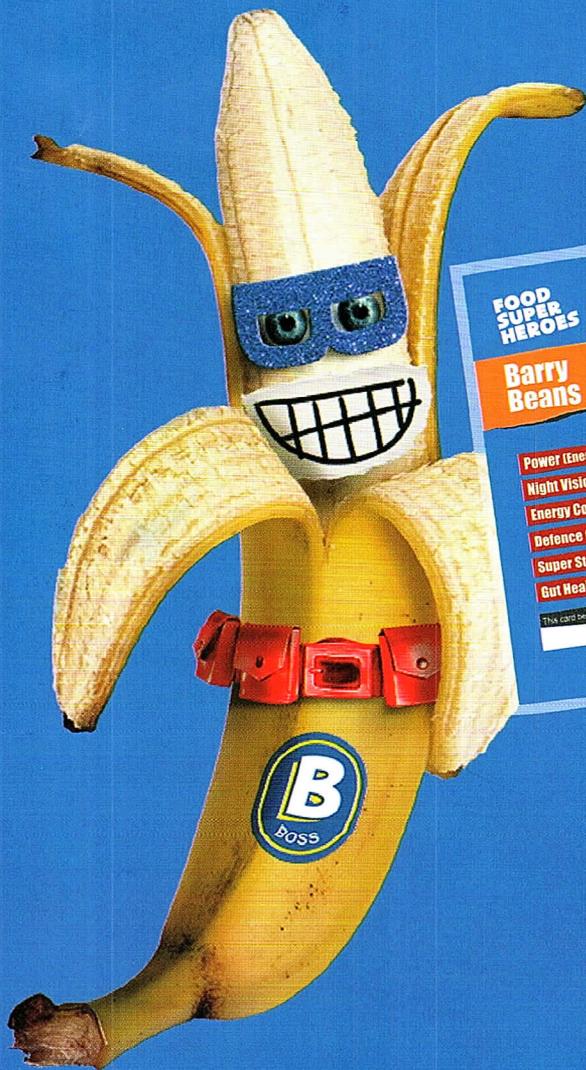


**COLLECT FOOD
SUPER HERO
PLAYING CARDS
WHEN YOU EAT
WITH US!**

Collect one Food Super Hero playing card each day when you eat with us from 8th November - 12th November



then collect a Food Super Hero playing card each Thursday when you eat with us from 18th November - 9th December

**DON'T FORGET!
SCHOOL MEALS ARE FREE FOR ALL PUPILS IN
RECEPTION, YEAR 1 OR YEAR 2.**

THE FOOD SUPER HERO PLAYING CARD CAMPAIGN

What is the Food Super Hero Playing Card Campaign?

- A 5-week campaign from 8th November - 9th December aimed at increasing the uptake of school meals

How does it work?

- Between 8th November - 12th November provide each pupil eating with us one Super Food Hero playing card with their lunch
- Every Thursday from 18th November - 9th December provide each pupil eating with us a Food Super Hero playing card with their lunch
- The Food Super Hero playing cards should be mixed up prior to handing them to the pupils to ensure all designs are in circulation
- Gold "Star Cards" have been included which can be handed out to children by teachers as a reward for doing something amazing, showing an act of kindness, excelling in the classroom or playground. Please hand these cards to your headteacher



What do you do before the launch?

- Ensure that you have received your allocation of Food Super Hero playing cards
- Ensure that the cards are mixed up to ensure all designs are in circulation
- Place A4 posters by Reception or in a prominent place in the dining room

